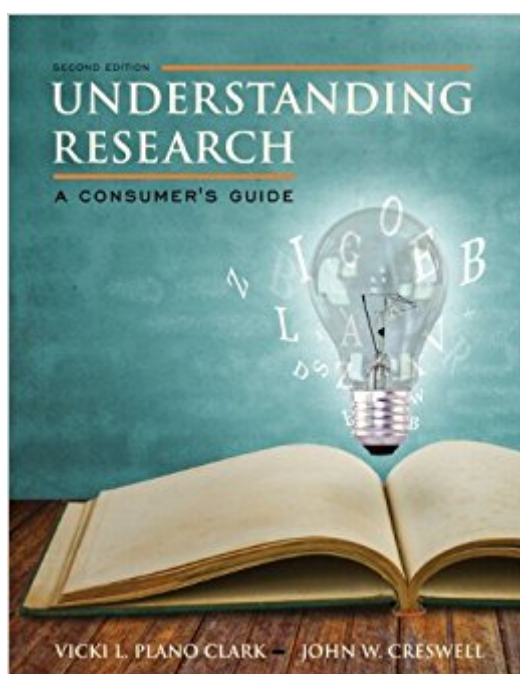


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Understanding Research: A Consumer's Guide, Enhanced Pearson EText With Loose-Leaf Version -- Access Card Package (2nd Edition)



Synopsis

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name; it is much more user friendly, it explains WHAT research IS. It does an EXCELLENT job of covering all of the material I currently cover. [The authors] (fortunately) force me to provide a balanced, comparative description of both [quantitative and qualitative] research. . . . I find the writing style to be clear, interesting and engaging." -- Carol A. Friesen, Ball State University

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"We adopted this text

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